

ANNUAL MEMBERSHIP LEVELS, FEES & BENEFITS

Effective May 1, 2022

NON-COMPETE* NON-COMPETE*

		STANDARD	CHOICE	SELECT	PREMIUM
		Base Rate	2x Standard Rate	4x Standard Rate	\$15,000 Flat Rate
Food and Beverage Company	10 or fewer full-time equivalent employees in Wisconsin	\$200	\$400	\$800	\$15,000
	11-50 full-time equivalent employees in Wisconsin	\$550	\$1,100	\$2,200	\$15,000
	51-100 full-time equivalent employees in Wisconsin	\$825	\$1,650	\$3,300	\$15,000
	101-300 full-time equivalent employees in Wisconsin	\$1,100	\$2,200	\$4,400	\$15,000
	301-500 full-time equivalent employees in Wisconsin	\$1,650	\$3,300	\$6,600	\$15,000
	501-750 full-time equivalent employees in Wisconsin	\$2,200	\$4,400	\$8,800	\$15,000
	751 - 1,000 full-time equivalent employees in Wisconsin	\$2,750	\$5,500	\$11,000	\$15,000
	1,001+ full-time equivalent employees in Wisconsin	\$3,300	\$6,600	\$13,200	\$15,000
Food Industry Non-Profit or Trade Association		\$250	\$500	\$1,000	\$15,000
Technical Service Provider		\$1,500	\$3,000	\$6,000	\$15,000
Professional Service Provider		\$2,500	\$5,000	\$10,000	\$15,000
College or University		\$1,500	\$3,000	\$6,000	\$15,000
Government or Economic Development Entity		\$1,500	\$3,000	\$6,000	\$15,000
K-12 or High School		Free	-	-	-
		STANDARD	CHOICE	SELECT	PREMIUM
MEMBERS-ONLY EVENTS					
Industry Briefings, in-person & via Zoom (3-4 per year)		✓	✓	✓	✓
Best Practice Forums, in-person and via Zoom (3-4 per year)		✓	✓	✓	✓
In-person Annual Meeting		✓	✓	✓	✓
ONLINE VISIBILITY					
Logo on our member listing		✓	✓	✓	✓
Member directory profile, searchable by business acumen		✓	✓	✓	✓
Member co-pack directory profile, searchable by operational capacity		✓	✓	✓	✓
Unlimited postings on our job board		✓	✓	✓	✓
Unlimited industry-related event postings on our industry calendar		✓	✓	✓	✓
MEMBER RATES & DISCOUNTS					
FaBsafe Certificate® training discount		✓	✓	✓	✓
Laboratory testing services discount by Eurofins		✓	✓	✓	✓
Laboratory supplies discount by Bioforward Wisconsin		✓	✓	✓	✓
In-person member rate or added discount (Industry Briefings, Annual Meeting, Mixers)		✓	25% off	50% off	75% off
Opportunity to exhibit at Farm-Factory-Fork Career Discovery		✓	✓	Exhibit for free	Exhibit for free
ADDED ENGAGEMENT					
Individual FaBricator status		✓	✓	✓	✓
FaB Leadership Council representation			F&B co. only	F&B co. only	✓
ADDED VISIBILITY					
Logo in every FaBfeed e-newsletter				✓	✓
Logo featured at top of member listing				✓	✓
Logo featured at every Briefing & Best Practice Forum and on event calendar				✓	✓
Non-compete member status*				✓	✓
Ad on website & featured monthly in the FaBfeed				1/3 column	Full column
Logo and link on every website page					✓
One-minute (in-person) or two-minute (online) introduction at each of our Industry Briefing Pre-Shows					✓

* Only one company by product or service category type permitted



Where you grow. Where we connect. How we feed & quench the world.

FaB Wisconsin is a food and beverage business network.

Wisconsin is home to nearly 19,000 food and beverage industry employers with over 366,000 people from farm to factory to fork and an industry ecosystem forged over the last 200 years. Local to global, big to small, from nutrient-dense to decadence, we see Wisconsin as a hub for industry innovation. Growing. Dynamic. Supportive and collaborative. Join us and benefit from our mission.

OUR MISSION

Make Wisconsin a networked place to grow your food and beverage manufacturing or related industry business and fuel industry careers.

OUR MEMBERSHIP

FaB Wisconsin's membership reflects the strength of our state's food and beverage ecosystem. Companies, organizations, and governmental and academic institutions join FaB, and their people sign up to learn about benefits and activities to take advantage of.

60% of our members are food and beverage companies, of which:

- 40% have 10 or fewer full-time equivalent employees
- 45% have 11 or 300 full-time equivalent employees
- 15% have 301 or more full-time equivalent employees



40% of our members offer industry services and support, of which:

- 36% are technical service providers
- 26% are professional service providers
- 26% are non-profits or trade associations
- 12% are higher ed, government, or economic development



OUR LEADERSHIP

Industry experience runs through FaB's leadership.



OUR EXECUTIVE BOARD



- Board Chair Giacomo Fallucca** | Chairman & CEO, Palermo's Pizza
- Chair Emeritus David Carpenter** | Former President, Chr. Hansen
- Ted Balistreri** | Owner, Sendik's Food Market
- Brian Durst** | Chairman & CEO, Tribe 9 Foods
- Jeff Gentine** | President & CEO, Masters Gallery Foods
- Patti Habeck** | President & CEO, Feeding America Eastern Wisconsin
- Evan Hughes** | Co-Founder, Central Standard Distillery
- Arthur Ircink** | Executive Producer, Wisconsin Foodie
- Shelley Jurewicz** | Chief FaBricating Officer, FaB Wisconsin
- Gina Balke** | COO & VP Of Industry Engagement, FaB Wisconsin
- Rick LaBerge** | COO, HARIBO Of America
- Sam Maglio** | President, Maglio Companies
- Peter Peluso** | Region President, Sysco Eastern Wisconsin
- Jeff Reigle** | Chairman & CEO, Regal Ware
- Keith Smith** | President, Vonco Products
- Katie Wessel** | CEO, Milwaukee Pretzel Co.

OUR TEAM

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